

Looking for smart, creative, tech-savvy marketing professionals!

So, some specialize in writing, SEO, banners, website content, visual representation and much more. We want it all. If you are highly motivated, detail-oriented and passionate about marketing, please apply!

Job Function: Marketing

Locations: Austin, TX

Key Skills: Salesforce, Image Software (i.e. Photoshop)

Qualifications: Bachelor/Master Degree in Marketing, Arts, Communications

Job Description:

- Develop marketing materials: videos, printed materials, charts, presentations, quotes;
- Identify, develop, and evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors;
- Evaluate the financial aspects of marketing development, such as budgets, expenditures, research and development appropriations, and return-on-investment and profit-loss projections;
- Formulate, direct and coordinate marketing activities and policies to promote products and services;
- Maintain relationships with the current customer base: customer satisfaction surveys, newsletters, exit interviews;
- Manage online advertising, SEO, online presence, online lead generation, website updates.

Job Requirements:

- Experience with graphing software such as Photoshop is desirable;
- Basic knowledge of html is desirable;
- Experience with Word, Excel, Power Point;
- Basic technical understanding about online/cloud services is a must, preferably prior IT experience;
- Competitiveness;
- Experience selling SaaS is highly desirable;